



News Release

CubelQ announces the launch of totally new EMV card Instant Issuance (II) personalization application

Athens, GR, **October 24, 2008** - **CubelQ Limited**, an IT company provider of software solutions and systems for financial, banking and corporate institutions, today announces the launch of a totally new EMV card instant issuance personalization application under the title **CIIA/EMV^{®2}**.

CIIA/EMV^{®2}, part of the **Card Instant Issuance Application - CIIA™** suite, is a totally new design – a 2nd generation design - for in-branch and remote locations EMV card instant issuance personalization. **CIIA/EMV^{®2}** is based on EMV card personalization technology of our partner **TechTrex Inc.** The final product is an integration of CIIA™ technology with the core EMV data preparation (DP) and chip card personalization (CP) technology of **TechTrex Inc.**

The advance functionality of CIIA™, such as card electronic inventory, strong user authentication, multiple user roles, high system security in terms of communication messages and database data encryption and authentication, PIN selection at the branch and other features that crafted CIIA™ reputation as the leading Card Instant Issuance Application are included in **CIIA/EMV^{®2}**.

CIIA/EMV^{®2} is offered as a module of **Card Instant Issuance Application - CIIA™** suite or as a separate EMV card instant issuance application under the title **EMV/CIIA™**.

About TechTrex Inc.

TechTrex Inc. - **www.techtrex.com** - is a leader in payment terminals, IP enabling devices card issuance technology and custom application development exclusively for the card payment and issuance industry. TTI's strength lies in its ability to provide cost-effective, flexible solutions ranging from the most basic dial terminal to custom applications to branding to complex networking solutions. The Company designs, develops, manufactures, and markets card personalization solutions, POS hardware, consulting services, and software. TechTrex CardPro is the only complete EMV personalization solution in the world that is not associated with any personalization equipment vendor or a card manufacturer. TechTrex Inc. has operations in Canada, the United States, Japan, China, Korea and authorized dealers worldwide.



About CubelQ

CubelQ Ltd. - www.cubeiq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

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