



News Release

CubelQ announces the availability of Card Instant Issuance Application – CiiA™ new release 4.50.xx

Athens, GR, **March 15, 2011** - **CubelQ Limited**, an IT company provider of software solutions and systems for financial and corporate institutions, today announces the availability of Card Instant Issuance Application – CiiA™ platform **new release 4.50.xx**, a leading software application specially designed for managing the issuance of plastic cards at remote sites such as a bank branch and merchant outlets (local – instant issuance).

Card Instant Issuance Application - CiiA™ suite is designed to operate in banks and financial institutions that are issuing or are planning to issue ATM, Cash, Debit or Credit plastic cards at their branches. As a marketing concept, CiiA™ provides significant value to banks enabling them to differentiate from competitors, upgrade the "image" of the institution, increase customer acceptance, offer better quality of service, minimize operating cost and have faster time - to - market for new products. It enables banks to deliver their cards and train their customers at the branch thus increasing customer acceptance of card usage and card products.

Platform Release 4.50.xx is an evolution of **release 4.00.xx** supporting **personalization of EMV cards from different manufacturers simultaneously**. Utilizing the layered architecture introduced in release 4.00.xx, in release 4.50.xx a new software layer has been developed that isolates the EMV tags data generation from the actual card personalization commands. The intermediate layer in the new architecture receives EMV card personalization requests from the business layer and converts them to actual "personalization commands" and "EMV data mappings" required by the different EMV cards. With this new design, **multiple EMV card personalization drivers – EMV scripts can reside in the same installation** and CiiA™ identifies which driver to use by detecting the EMV card type that is inserted in the card personalization machine.

About CubelQ

CubelQ Ltd. - www.cubelq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card



Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

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