



News Release

CubelQ announces integration of FARGO printers to Card Instant Issuance Application – CiiA™

Athens, GR, **March 28, 2011** - **CubelQ Limited**, an IT company provider of software solutions and systems for financial and corporate institutions, today announces the integration of **FARGO™** card printers to **Card Instant Issuance Application - CiiA™**, a leading software application specially designed for managing the issuance of plastic cards at remote sites such as a bank branch and merchant outlets (local – instant issuance).

Card Instant Issuance Application - CiiA™ suite is designed to operate in banks and financial institutions that are issuing or are planning to issue ATM, Cash, Debit or Credit plastic cards at their branches. As a marketing concept, CiiA™ provides significant value to banks enabling them to differentiate from competitors, upgrade the "image" of the institution, increase customer acceptance, offer better quality of service, minimize operating cost and have faster time - to - market for new products. It enables banks to deliver their cards and train their customers at the branch thus increasing customer acceptance of card usage and card products.

The first card personalization machines that CiiA™ supports under the new layered architecture are FARGO's **HDPii**, **HDP5000**, **DTC4000** and **Persona® C30e**. FARGO **HDPii** Financial Card printer/encoder's retransfer printing technology seals the card image under the HDP film for increased durability and fraud protection with printing quality similar to preprinted cards. The printer is designed specifically for the secure, instant issuance of financial cards. **CiiA™** and **HDPii** combination gives financial institutions the flexibility to incorporate vivid, over-the-edge designs, with virtually unlimited background images whether using traditional magnetic stripe, EMV contact or EMV contactless payment cards.

CiiA™ supports also other card personalization machines including CIM's **Sunlight K3** thermal printer and **Maxima 861 and 821** embossers. The printing technology that is going to be chosen depends to end user and is based upon business needs and budgetary requirements.

About HID Global

HID Global Corporation - www.hidglobal.com & www.fargo.com - is the trusted leader in providing access and ID management solutions for the delivery of secure identity. HID Global is



focused on creating customer value worldwide with technology-based access solutions, issuance solutions, embedded technology solutions and logistics technology solutions. As a leading manufacturer of secure identity solutions and contact-less smart card technology for physical access control, HID is selected more than any other brand in the convergence of physical and logical access control. In addition, the company develops, manufactures and markets ID components, products and services typically deployed with national ID and e-passport programs, corporate access control, supply chain management, animal tagging, financial transactions, transport and various industrial or manufacturing solutions. Headquartered in Irvine, California, HID Global has over 2,000 employees worldwide and operates international offices that support more than 100 countries. HID Global is an **ASSA ABLOY** Group brand.

About CubelQ

CubelQ Ltd. - www.cubelq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

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