



News Release

CubelQ announces integration of CIM new Card Embossers to Card Instant Issuance Application – CiiA™

Athens, GR, **May 10, 2011** - **CubelQ Limited**, an IT company provider of software solutions and systems for financial and corporate institutions, today announces the integration of **CIM™** new card embossing machines to **Card Instant Issuance Application - CiiA™**, a leading software application specially designed for managing the issuance of plastic cards at remote sites such as a bank branch and merchant outlets (local – instant issuance).

CIM's™ new card embossing machines, **MAXIMA 120i**, **120i-Plus** and **Combi 500** have been intergraded and fully supported in CiiA™ processing environment under its new layered architecture.

MAXIMA 120i (and 120i-Plus with automatic feeder) delivers **top card personalization quality at a great price**. The MAXIMA 120i/120i-Plus incorporates embossing, front and rear indenting and tipping. It is available with all card programming features such as magnetic stripe, chip contact and contactless encoders. It features a 120 character daisy wheel for embossing, front and rear indent. It is available with a full range of country specific characters and thus can be deployed anywhere in the world. **COMBI 500**, a new concept in the card personalization industry, is the only all-in-one solution which includes a plastic card thermal transfer printer and a plastic card embosser in one single device. It is available with all card programming features such as magnetic stripe, chip contact and contactless encoders and can print, emboss, magnetic stripe and chip encode in one pass.

Card Instant Issuance Application - CiiA™ suite is designed to operate in banks and financial institutions that are issuing or are planning to issue ATM, Cash, Debit or Credit plastic cards at their branches. As a marketing concept, CiiA™ provides significant value to banks enabling them to differentiate from competitors, upgrade the "image" of the institution, increase customer acceptance, offer better quality of service, minimize operating cost and have faster time - to - market for new products. It enables banks to deliver their cards and train their customers at the branch thus increasing customer acceptance of card usage and card products.

CiiA™ supports also card personalization machines from **CIM™** (**Sunlight K3** thermal printer and **Maxima 861 and 821** embossers), **FARGO™** (**HDPii** and **HDP5000** thermal retransfer and **DTC1000**, **DTC4000** and **Persona® C30e** thermal transfer printers), **CTS Electronics™** (**CPS110**, **CPS120**, **CPS1800** and **CPS2000** embossers and combined thermal retransfer printers) and



Evolis™ (Pebble4 and Dualys3 thermal transfer printers).

About CIM:

CIM – www.cimitaly.it – is a leading European manufacturer of card personalization machines and solutions. Designs, manufactures and markets a complete range of machines and peripheral for centralized, remote and distributed plastic cards and metal tags personalization, including embossers, thermal printers, label dispensers, inserters, mailers, multi-feeders, thermal laminators, metal printers and combined units. CIM is a division of **MF Group S.p.A.**, was founded in 1985, with head quarters and factory in Bologna Italy and subsidiaries in **USA (Miami)** and **China (Shanghai)** is represented in more than 100 countries though a network of distributors and resellers.

About CubelQ

CubelQ Ltd. - www.cubeiq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

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