



News Release

CubelQ announces integration of Matica Card Embossers to Card Instant Issuance Application – CiiA™

Athens, GR, **May 12, 2011** - **CubelQ Limited**, an IT company provider of software solutions and systems for financial and corporate institutions, today announces the integration of **Matica™** card embossing machines to **Card Instant Issuance Application - CiiA™**, a leading software application specially designed for managing the issuance of plastic cards at remote sites such as a bank branch and merchant outlets (local – instant issuance).

Matica™ Z3i and Z3i-AF card embossing machines have been intergraded and fully supported in CiiA™ processing environment under its new layered architecture. Looking for a flexible, affordable solution for encoding, embossing and tipping credit, bank and loyalty cards in your branch offices? **Z3i** (and **Z3i-AF** with automatic feeder), designed especially for bank branches, is the perfect answer for instant card issuance. With it's singled sided processing, packed with all available card printing and encoding options **Z3i** provides fast and efficient service, with the security that credit and bank card issuers need in creating sensitive financial documents.

Card Instant Issuance Application - CiiA™ suite is designed to operate in banks and financial institutions that are issuing or are planning to issue ATM, Cash, Debit or Credit plastic cards at their branches. As a marketing concept, CiiA™ provides significant value to banks enabling them to differentiate from competitors, upgrade the "image" of the institution, increase customer acceptance, offer better quality of service, minimize operating cost and have faster time - to - market for new products. It enables banks to deliver their cards and train their customers at the branch thus increasing customer acceptance of card usage and card products.

CiiA™ supports also card personalization machines from **CIM™** (**Sunlight K3** thermal printer, **Maxima 861, 821, 120i, 120i-plus** embossers and **COMBI 500** thermal retransfer printer and embosser), **FARGO™** (**HDPii** and **HDP5000** thermal retransfer and **DTC1000, DTC4000** and **Persona® C30e** thermal transfer printers), **CTS Electronics™** (**CPS110, CPS120, CPS1800** and **CPS2000** embossers and combined thermal retransfer printers) and **Evolis™** (**Pebble4** and **Dualys3** thermal transfer printers).

About Matica:

Matica – **www.maticasystem.com** – designs, manufactures and markets card personalization systems and card mailing systems for customers around the world in a range of industries.



Matica offers a broad range of complementary products together with industry expertise resulting in the ability to distribute around the world one of the most complete ranges of card personalization systems. The systems can be used for a wide range of plastic card personalization, including: credit and debit, membership, smart - chip, loyalty, identification, electronic payment, security, patient, SIM cards for mobile telephones, insurance, pre-paid telephone and gift cards. **Matica System S.r.l.** head quarters is in Bologna Italy, factory in Milano Italy and with offices in **United Kingdom** (London), **Switzerland** (Zug), **China** (Hong Kong) and **USA** (Eden Prairie, Minneapolis) is represented in more than 100 countries through a network of distributors and resellers.

About CubelQ

CubelQ Ltd. - www.cubelq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

Media Contacts:

CubelQ

Tel: (+30)2109530242

Fax: (+30)2106255672

ciq@cubelq.gr

www.cubelq.gr

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