



News Release

CubelQ announces integration of NBS Card Embossers to Card Instant Issuance Application – CiiA™

Athens, GR, **May 12, 2011** - **CubelQ Limited**, an IT company provider of software solutions and systems for financial and corporate institutions, today announces the integration of **NBS™** card embossing machines to **Card Instant Issuance Application - CiiA™**, a leading software application specially designed for managing the issuance of plastic cards at remote sites such as a bank branch and merchant outlets (local – instant issuance).

NBS™ Advantage™ M20 Desktop Card Embosser has been intergraded and fully supported in CiiA™ processing environment under its new layered architecture. **Advantage M20** card embosser is the newest in the Advantage card embosser family of products. Secure, reliable and affordable, the **Advantage M20** card embosser was designed specifically for the instant personalization and issuance of cards in the bank branch. It possesses a stainless steel 120-character daisy wheel for embossing, and both front and rear indenting. A full range of international characters is available which makes this a truly universal card embosser and encoder for instant personalization and issuance of credit, debit and bank cards.

Card Instant Issuance Application - CiiA™ suite is designed to operate in banks and financial institutions that are issuing or are planning to issue ATM, Cash, Debit or Credit plastic cards at their branches. As a marketing concept, CiiA™ provides significant value to banks enabling them to differentiate from competitors, upgrade the "image" of the institution, increase customer acceptance, offer better quality of service, minimize operating cost and have faster time - to - market for new products. It enables banks to deliver their cards and train their customers at the branch thus increasing customer acceptance of card usage and card products.

CiiA™ supports also card personalization machines from **CIM™** (**Sunlight K3** thermal printer, **Maxima 861, 821, 120i, 120i-plus** embossers and **COMBI 500** thermal retransfer printer and embosser), **FARGO™** (**HDPIi** and **HDP5000** thermal retransfer and **DTC1000, DTC4000** and **Persona® C30e** thermal transfer printers), **CTS Electronics™** (**CPS110, CPS120, CPS1800** and **CPS2000** embossers and combined thermal retransfer printers), **Evolis™** (**Pebble4** and **Dualys3** thermal transfer printers) and **Matica™** (**Z3i** and **Z3i-AF** embossers).



About NBS:

NBS Technologies – www.nbstech.com – Smart Card Solutions division designs, develops and manufactures card personalization equipment, software and related products and services for card issuers of all volume sizes in a variety of applications including contact cards, contactless cards, smart objects, EMV card migration & compliance; everything you expect from a smart card industry leader. Our solutions address all ranges of card personalization requirements and focuses on the Financial EMV, GSM/Telecom, Government/Secure ID, Healthcare/Insurance and Corporate markets worldwide. **NBS Technologies** is a wholly owned subsidiary of **Brookfield Asset Management**, a specialist asset management company, co-listed on the New York and Toronto Stock exchanges. NBS Technologies is a global company with locations in **Canada, U.S., France** and the **UK**, along with a comprehensive worldwide dealer network.

About CubelQ

CubelQ Ltd. - www.cubeiq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

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