



News Release

CubelQ announces its participation in Cards Middle East 2011

Athens, GR, May 24, 2011 - **CubelQ Limited**, an IT company provider of software solutions and systems for financial and corporate institutions, announces its participation in Cards Middle East 2011 exhibition.

CubelQ participated with great success on May 17th and 18th 2011 to **Cards Middle East 2011**, the largest conference and exhibition for plastic cards and payment systems in Middle East. CubelQ was hosted in **HID Global** (Fargo) stand where she presented its solution for centralized, remote and local (instant) plastic card issuance and personalization solutions. CubelQ flagship product for local, in branch card issuance, **Card Instant Issuance Application - CIIA / EMV™**, was strongly and widely accepted by the exhibition participants.

At CubelQ we provide a complete offering of central and remote magnetic stripe, smart (chip) card and EMV card issuance solutions. Our solutions have been designed and developed over many years of experience in the area of card issuance and we provide the only complete EMV personalization solution in the world that is not associated with any personalization equipment vendor or a card manufacturer. Our flagship product in card issuance solutions is **Card Instant Issuance Application - CIIA™** and for EMV cards **CIIA/EMV™** a comprehensive, adaptable and fully parameterized card personalization solution for remote locations such as banks' branches and merchants' outlets.

About CubelQ

CubelQ Ltd. - www.cubelq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was



established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

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