



News Release

CubelQ Announces the Completion of an Instant Issuance Project for Health Care Cards

[EN] Athens, GR, **February 16th, 2012** - **CubelQ Limited**, an IT company provider of software solutions and systems for financial, banking and corporate institutions, announces the completion of a health - patient card instant issuance project.

The system consists of **CIIA™ embossMe™/Medical** card instant issuance software developed for the health services industry and specialized card printers that are installed in the hospital clinics giving the capability of issuing cards instantly to both internal and out-patients of the hospital. System implementation increases the automation in patient identification procedures, reduces time and consequently the cost of processing data (search, registration, and update) and finally improves the capabilities of traceability and auditability on accessing medical data. CIIA™ embossMe™/Medical is a member of **Card Instant Issuance Application - CiiA™** suite.

Card Instant Issuance Application - CiiA™ suite is designed to operate in banks and financial institutions that are issuing or are planning to issue ATM, Cash, Debit or Credit plastic cards at their branches. As a marketing concept, CiiA™ provides significant value to banks enabling them to differentiate from competitors, upgrade the "image" of the institution, increase customer acceptance, offer better quality of service, minimize operating cost and have faster time - to - market for new products. It enables banks to deliver their cards and train their customers at the branch thus increasing customer acceptance of card usage and card products.

About CubelQ

CubelQ Ltd. - www.cubeiq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller



Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

Media Contacts:

CubelQ

Tel: (+30)2109530242

Fax: (+30)2106255672

ciq@cubeiq.gr

www.cubeiq.gr

###