



## News Release

### CubelQ announces the availability of Card Instant Issuance Application – CiiA™ new release 5.00.xx

Athens, GR, **May 15<sup>th</sup>, 2012** - **CubelQ Limited**, an IT company provider of software solutions and systems for financial and corporate institutions, today announces the availability of Card Instant Issuance Application – CiiA™ platform **new release 5.00.xx**, a leading software application specially designed for managing the issuance of plastic cards at remote sites such as a bank branch and merchant outlets (local – instant issuance).

**Card Instant Issuance Application - CiiA™** suite is designed to operate in banks and financial institutions that are issuing or are planning to issue ATM, Cash, Debit or Credit plastic cards at their branches. As a marketing concept, CiiA™ provides significant value to banks enabling them to differentiate from competitors, upgrade the "image" of the institution, increase customer acceptance, offer better quality of service, minimize operating cost and have faster time - to - market for new products. It enables banks to deliver their cards and train their customers at the branch thus increasing customer acceptance of card usage and card products.

**Platform Release 5.00.xx** is introducing a number on new features such as:

**Email notifications at branch level:** when an error has occurred an email is send to the branch operator in order to explain the nature of the error. Error numbers will be “translated” in wordings with error explanation and possible error solutions. This new functionality increases operator ability in solving the possible issue before resulting to Helpdesk or requesting support. It also leads in better communication between operators and Helpdesk as well as better usage of the system minimizing hardware (embossing machine) mishandling.

**EMV card types personalization selection per branch:** CiiA™ is a **vendor neutral** application regarding EMV cards types/models/manufacturer. CiiA™ supports more than 50 card types from all known manufacturers and technologies. One, two or multiple EMV card drivers can operate on the same CiiA™ installation. During the card personalization phase, card type (card type equals to card manufacturer and EMV application combination) is **detected automatically** from CiiA™ (operator does not select the card type) and the corresponding driver is invoked to personalize the card. With this new functionality application administrator can choose which of the available and installed EMV card drivers – scripts will be active for each branch. So, a number of branches will personalize card type A while on the same time another number of branches will personalize card types B and C and another number of branches will personalize card types D and F.



### About CubelQ

CubelQ Ltd. - [www.cubeiq.gr](http://www.cubeiq.gr) - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

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