



News Release

CubelQ Announces the Availability of its New Coupons Processing Platform

[EN] Athens, GR, **January 13th, 2015** - **CubelQ Limited**, an IT company provider of software solutions and systems for financial, banking and corporate institutions, announces the availability of a new version of its coupons processing platform, **CPS/Coupons™**.

Over the last two years many companies provide to their employees coupons and gift certificates as part of monthly salary or as part of their annual bonus. Retailers, super markets and department stores are accepting coupons for selling products and services outside traditional coupons scope of daily meals and beverages. This has led to a constant increase of coupons circulations, which at the end of the day requires a more automated, if not fully automated, coupons' processing procedures.

Answering to this market need, CubelQ developed a new version of its coupons processing platform, **CPS/Coupons™** based on the very successful, **iReconglizer™** technology. **iReconglizer™** technology is powering CubelQ's **Cheque Processing System – CPS™** an enterprise business solution which is used by Banks and Financial Institution for cheques processing.

A major difference between bank cheques and coupons processing is the lack of any standardization on coupons shape, content and face value presentation. This requires first to develop a mechanism to identify the type of the coupon and then develop mechanisms for extracting the information from the front and back sides of the document.

In the first release of **CPS/Coupons™**, the six (6) most popular coupons types are supported. **CPS/Coupons™** platform with client/server architecture comes with full user management, configuration management, scanning, OCR - reading, archiving, multi issuer clearing & settlement, reconciliation and reporting capabilities.



About CubelQ

CubelQ Ltd. - www.cubeiq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

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